



Strava Challenge Sweepstakes

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL STATE AND LOCAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED BY LAW.

The Strava Challenge Sweeps (the "Digital Promotion") starts on April 17th, 2023, at 12:00 AM Eastern Time ("ET") and ends on May 31, 2023 at 11:59 PM ET ("Digital Promotion Period"). The Digital Promotion is sponsored and administrated by UCHealth Consumer Marketing, 3513 Brighton Blvd. Suite 700, Denver, CO 80216. ("Sponsor").

ELIGIBILITY: Digital Promotion is open to legal residents of the State of Colorado, who are eighteen (18) years of age or older. Employees, officers, and directors of Sponsor, and each of their respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate families (spouse and parents, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to enter or win. Void where prohibited by law. Digital Promotion is subject to all applicable federal, state and local laws.

HOW TO ENTER: During the Digital Promotion Period, you must complete the Strava UCHealth Active Life Challenge and complete the form on the UCHealth website from the link sent to you by Strava in order to enter for the chance to win a grand prize or one of five smaller prizes. All entries must be received by 11:59 PM ET on May 31, 2023 to be eligible. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. All entries become the sole property of Sponsor and will not be acknowledged or returned. Sponsor's clock is the official timekeeper of this Digital Promotion.

RANDOM DRAWING: Six winners will be selected at the completion of the entry period. Odds of winning the grand prize or one of five smaller prizes depend on the number of eligible entries received.

WINNER NOTIFICATION: Prior to June 7, 2023, the winner will be notified by email if they have won a prize. The winner will be selected after the completion of the determined entry period. Potential winner may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release after the date of issuance. If such documents are not returned within a specified time period, prize or prize notification is returned as undeliverable, Sponsor is unable to contact the potential winner, or the potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's

discretion, an alternate potential winner may be selected by random drawing from among all remaining eligible entries received.

PRIZE: One (1) grand prize winner will receive one (1) Theragun Pro. The approximate retail value for the prize is: \$599.00. Travel not included as part of any prize.

Five (5) winners will receive (1) Theragun mini and (1) UCHealth Prize Pack to include a notebook, sunscreen, bag, etc. Exact items in the Prize Pack to be determined at a later date and not to exceed fifty (\$50) dollars in total value. Travel not included as part of any prize. The approximate retail value for the prize is: \$199.00.

PRIZE CONDITIONS: Actual value of the items is subject to market fluctuations. No certificate of authenticity is provided by Sponsor. Item is not used. All applicable federal, state and local taxes, if any, and all other costs and expenses associated with prize acceptance and use not specified herein as being provided are the sole responsibility of the winner. Released Parties (as defined below) disclaim all and any liability for the actual provision, quality or nature of any prize (or portion thereof) accepted by the winner. The awarding of any prize is contingent upon full compliance with these Official Rules. Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. No substitution, assignment, transfer, or cash equivalent of prize (or portion thereof) is permitted, except by Sponsor, who reserves the right to substitute prize (or portion thereof) with one of comparable or greater value, at its sole discretion. All prize details are at Sponsor's sole discretion.

GENERAL CONDITIONS: By participating in the Digital Promotion, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Digital Promotion; (b) to release, discharge and hold harmless Sponsor, its partners, and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Digital Promotion or any Digital Promotion-related activity (including any travel/activity related thereto) or the acceptance, possession, use or misuse of the prize (or portion thereof); and (c) to the use of his/her name, voice, performance, photograph, entry, and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use. By participating, entrant also agrees not to release any publicity or other materials on his/her own or through someone else regarding his/her participation in the Digital Promotion without the prior consent of the Sponsor, which it may withhold in its sole discretion.

MISCELLANEOUS: Released Parties are not responsible for lost, late, incomplete, illegible, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Digital Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Digital Promotion, the processing of entries, the announcement of the prize, or in any Digital Promotion-related materials. Released Parties are also not responsible for any incorrect or

inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Digital Promotion. Released Parties are not responsible for lost gift cards after they are delivered to the winner and are not responsible for any injury or damage to any person's computer related to or resulting from participating in this Digital Promotion or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Digital Promotion or associated websites, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Digital Promotion be, in Sponsor's sole opinion, compromised for any reason, including virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Digital Promotion (or portion thereof) and, if terminated, at its discretion, select the potential winner in a random drawing from among all non-suspect, eligible entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE DIGITAL PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

DAMAGES: Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Digital Promotion), and entrant further waives all rights to have damages multiplied or increased.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Digital Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Colorado, USA.

PRIVACY: Information collected from participants shall not be sold to any third parties and shall only be used by Sponsor and Promotional Participant in furtherance of the Digital Promotion.

REQUEST FOR WINNER'S NAME: For the name of the winner available after June 7, 2023 and by June 30, 2023 send a self-addressed, stamped, envelope by date, to: UCHealth, Consumer Marketing, 3513 Brighton Blvd, Suite 700, Denver, CO 80216

SPONSOR: UCHealth, Consumer Marketing, 3513 Brighton Blvd. Suite 700, Denver, CO 80216.

This Digital Promotion is in no way sponsored by Strava, or any of their entities or Theragun, or any of their entities.